

Maternal Health Website Launch

Presentation to the Maternal Health Data and Quality Measures Task Force
Virginia Department of Health, Office of Family Health Services
October 29, 2025

Executive Directive 11

- Directs the State Health Commissioner and VDH, in consultation with SHHR, to develop a comprehensive maternal health resource website
- Purpose of the website is to:
 - Provide mothers with essential resources in one accessible location, including information on public and private agencies providing resources
 - Centralize existing state resources and consolidate information spread across agencies
 - Enhance the directory of maternal health resources and ensure more comprehensive referrals for prenatal, pregnant, and postpartum care
 - Provide a more comprehensive list of services offered by public and private agencies for pregnancy, childbirth, and when a child is dependent
- A few specific resources to be included were named, including information on VDH programs (WIC, resource mothers, etc.), adoption from DSS, tax credits from DSS, and child care from VDOE

VDH Home Page



ENHANCED BY Google



[About](#)

[How Do I](#)

[A-Z Index](#)

[Locations](#)

[Data](#)

[Clinicians](#)

[Newsroom](#)

[Contact](#)



NEW! VDH Maternal Health Website

A centralized, interactive site for Virginians to find information and resources on pre-pregnancy, pregnancy, and postpartum topics.

[Learn More](#)

In the News

- Virginia Department of Health Addresses Updates to the CDC Immunization Schedule
- Meet "Chip": Virginia's New Alligator Mascot on a Mission to Tackle Hidden Lead Hazards

[View more Trending Topics >](#)

Highlights

Higher Rates of Hand, Foot, and Mouth Disease in 2025

HFMD is a common viral illness in children under 5 years of age. In Virginia, rates of Hand, Foot, and Mouth Disease (HFMD) are higher compared to previous years. This year, Virginia has seen significant increases in emergency department and urgent care visits for HFMD, as well as a notable increase in reported HFMD outbreaks, when compared to... [Read more](#)

Infection Prevention Week

On any given day, CDC reports that about one in 31 hospital patients has at least one healthcare-associated infection. This week (October 19-25), we are celebrating Infection Prevention Week. This event recognizes the dedication of professionals (infection preventionists) who work hard to prevent and control the spread of diseases to keep patients and staff safe. About Infection Prevention... [Read more](#)

[VDH Response to Federal Government Shutdown >>](#)

[Maternal Health >>](#)

[Respiratory Diseases in Virginia >>](#)

[Vaccine Updates >>](#)

[Overdose Prevention >>](#)



Overview of Site Contents

<https://www.vdh.virginia.gov/maternal-health/>

Pregnancy and Postpartum Resources

Target Audience: Mothers

Resources for Families and Partners

*Target Audience:
Parents/guardians of
dependent children, fathers,
partners, other family
members*

Resources for Providers

*Target Audience: Health care
providers*

Resources for Community Organizations

*Target Audience:
Organizations that may
interact with pregnant women
and their families and may be
looking for resources to
support them (e.g., faith
groups, nonprofits)*

Maternal Health Data

Target Audience: Community organizations, researchers, state agencies

Share Your Thoughts

*Target Audience: Anyone who has a tech
issue with the website, who didn't find what
they were looking for, or who has a question*

Maternal Health Site Home Page



ENHANCED BY Google



[About](#)

[How Do I](#)

[A-Z Index](#)

[Locations](#)

[Data](#)

[Clinicians](#)

[Newsroom](#)

[Contact](#)

Maternal Health

[Pregnancy and Postpartum Resources](#)



[Resources for Families and Partners](#)



[Resources for Providers](#)

[Resources for Community Organizations](#)

[Maternal Health Data Sources](#)

[Share Your Thoughts](#)

[Email this page](#)

Maternal Health

Welcome to the Virginia Maternal Health Website. This website provides essential information and resources for mothers, families, providers, and organizations in the Commonwealth. The website combines resources from governmental and non-governmental agencies. It's one location with a comprehensive list of information for Virginia families on mother and child health.

This website was created in response to [Executive Directive 11 \(2025\)](#) .



[Pregnancy and Postpartum Resources](#)



[Resources for Families and Partners](#)



[Resources for Providers](#)



[Resources for Community Organizations](#)



[Maternal Health Data Sources](#)



[Share Your Thoughts](#)

Section Example

Virginia Department of Health > Maternal Health > Pregnancy and Postpartum Resources

Maternal Health
Pregnancy and Postpartum Resources
Pregnancy Information
Maternal Mental Health
Doulas and Community Health Workers
Teens
Home Visiting
Family Planning
Pregnancy Loss and Stillbirth Support
Food for Moms and Babies
Breastfeeding
Substance Use During Pregnancy
Intimate Partner Violence and Pregnancy
Resources for Families and Partners

Pregnancy and Postpartum Resources



Pregnancy Information



Maternal Mental Health



Doulas and Community Health Workers



Teens



Home Visiting



Family Planning



Pregnancy Loss and Stillbirth Support



Food for Moms and Babies



Breastfeeding



Substance Use During Pregnancy



Intimate Partner Violence and Pregnancy

Page Example

Maternal Health	
Pregnancy and Postpartum Resources	⬆
Pregnancy Information	
Maternal Mental Health	
Doulas and Community Health Workers	
Teens	
Home Visiting	
Family Planning	
Pregnancy Loss and Stillbirth Support	
Food for Moms and Babies	
Breastfeeding	
Substance Use During Pregnancy	
Intimate Partner Violence and Pregnancy	
Resources for Families and Partners	⬇
Resources for Providers	
Resources for Community Organizations	
Maternal Health Data Sources	
Share Your Thoughts	

Email this page

Breastfeeding



Breastfeeding can have many health benefits for your baby and its development. This section includes resources to learn more about breastfeeding and support with breastfeeding.

How can I get support from someone to help me breastfeed?

An IBCLC (International Board Certified Lactation Consultant) can provide expert knowledge, support, and care related to:

- Breastfeeding
- Pumping
- Lactation

Many IBCLCs work in hospitals and clinics. They may have their own private lactation consultant service. [You can find an IBCLC using this directory.](#)

If you are eligible for WIC Services, you can access breastfeeding support. This is done through a WIC Breastfeeding Peer Counselor. WIC Breastfeeding Peer Counselors are mothers who have also breastfed their own babies. They are trained to give guidance to other moms on breastfeeding. For more information, [visit the WIC breastfeeding page.](#)

La Leche League is an organization which offers support groups for breastfeeding moms. They also provide breastfeeding guidance. [Find your local La Leche League.](#)

If you are a veteran, your local VA Clinic may be able to provide more information, support, or resources regarding breastfeeding. [Find a VA Hospital near you.](#)

How can I get a breast pump?

If I am pumping, how do I store my breast milk in a safe way?

How will my medications affect my breast milk?

What are my rights related to breastfeeding?

What if I produce more breast milk than I need (also called a surplus of milk)?

Other Breastfeeding Related Resources

Next Steps

- VDH intends to continuously update the website to make sure it remains useful to Virginia moms and families.
- Interested in providing feedback on the website? Visit the website at <https://www.vdh.virginia.gov/maternal-health/>. Then fill out our survey for the Task Force by clicking the link below or scanning the QR code:

https://redcap.link/mh_feedback



Maternal Mortality Review

Pregnancy Associated Deaths 2023

Preview MMRT Review

Number and Rate of Pregnancy-Associated Deaths by Year in Virginia, 2019-2023

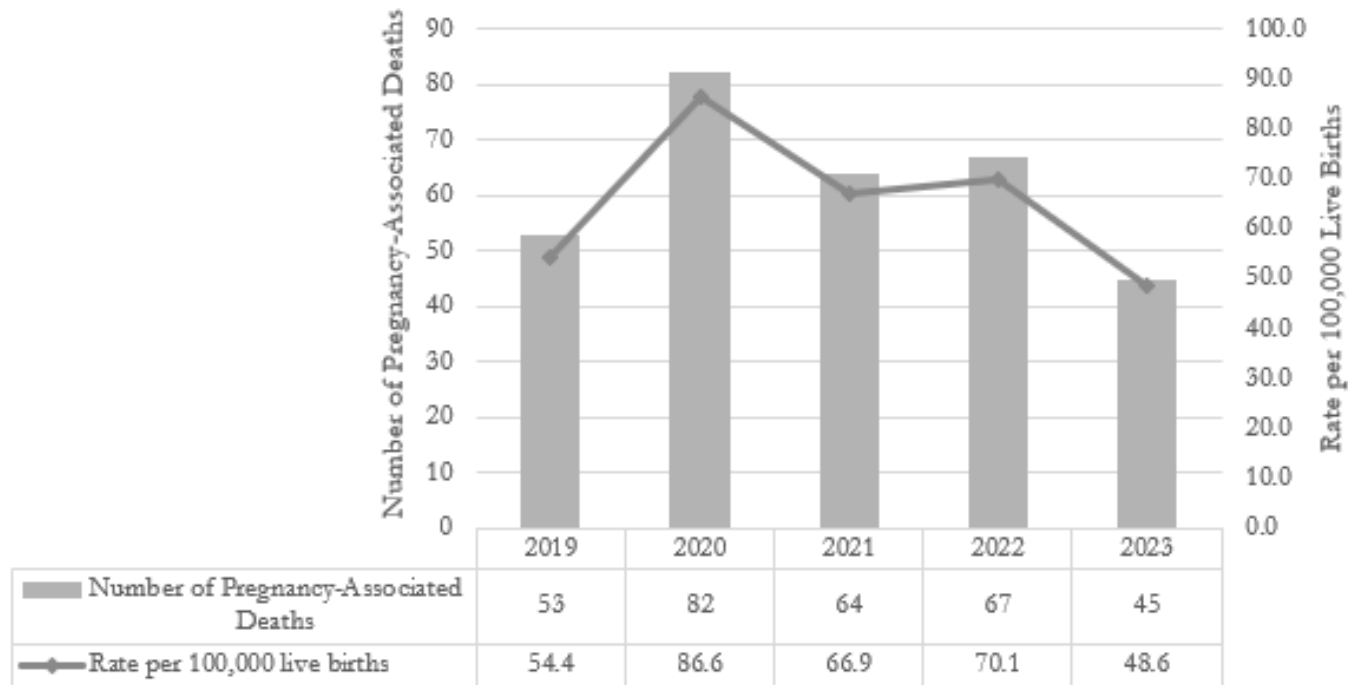


Figure 1: Number and Rate of Pregnancy-Associated Deaths by Year in Virginia, 2019-2023

Preview MMRT Review

Table 1: Pregnancy-Associated Deaths in Virginia, 2023: Selected Characteristics

	2023 (n=45)		
Pregnancy-Associated rate*	48.6		
	No.	%	Rate*
Manner			
Natural	28	62.2	30.2
Accidental	13	28.9	14.0
Homicide	2	4.4	2.2
Suicide	1	2.2	1.1
Undetermined	1	2.2	1.1
Race			
White	24	53.3	36.2
Black	13	28.9	70.7
Other	8	17.8	100.4
Age			
19 and under	0	0.0	0.0
20-24	4	8.9	30.2
25-29	8	17.8	34.2
30-34	15	33.3	52.1
35-39	11	24.2	66.3
40 and over	7	15.6	166.2

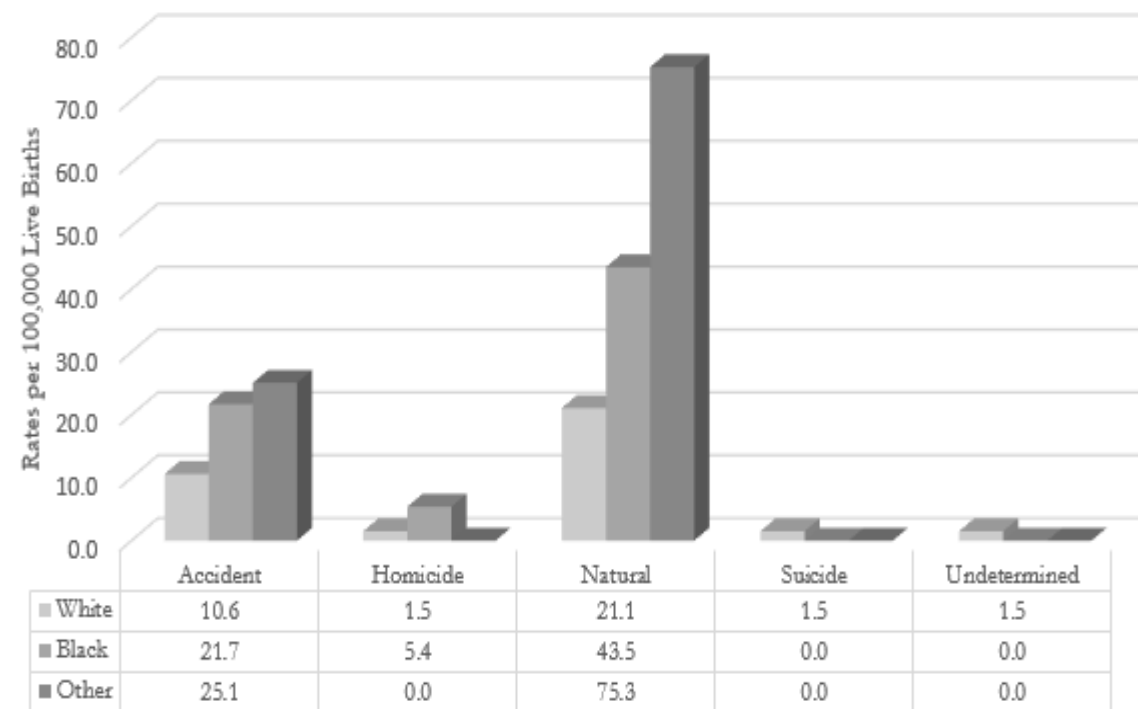


Figure 2: Rates of Manner of Pregnancy-Associated Deaths by Race, 2023

Thank you